



KERRY DEAF RESOURCE CENTRE

KDRC provides services to deaf, deafened, hard of hearing & hearing customers on deaf and hard of hearing related issues. Appointments can be arranged via our Centre in Tralee.

Charity No: **CHY20854**

4 Gas Terrace
Tralee, Co. Kerry
Ireland

01.04.19

UPDATE ON OUR SEARCH FOR A NEW NAME & LOGO.

**We're looking for
a new name**

Earlier this year, we announced that we were looking to create a new name & logo for our service. This is to mark our 20 years in service and to reflect who we are now in 2019.

We have been delighted with all the feedback we have received so far and for all your creative ideas. The next step is to see if any new name can be registered as our official Company name. In addition, we also need to see if we can use this name or something similar for our email, Facebook & website.

WHAT CREATIVE NAMES HAVE WE RECEIVED SO FAR?

We have been delighted with all the suggestions given to us over the past number of weeks via email, text and in person.

Customers have also expanded on their reasons for giving us their names. It's been fantastic to hear why people have come up with their creative ideas and this has really helped us to look at their ideas from a different perspective. Some of the names we have



received include the following: **SENSE. Identity. KommUnity. D2H2. Community d. DHK. HOME. Belonging. CommUnity. Earbook. RING. community k. ID. HomeFromHome.**

SO WHAT HAPPENS NEXT?

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After looking into a number of the names, we are unable to use many of them as they are registered by other companies. However, one or two appear to be available and we are currently looking into this in a little more detail.

In addition, we are also making funding applications to cover the cost of the rebranding. We are very confident that we will secure the necessary funding to cover all costs. Once this work has been completed, we will then work on developing a brand new logo that can be included in our social media platforms as well as any printed materials here such as letterheads etc.

As soon as all this work is completed, our new name and logo will be revealed to all. A sincere thanks to everyone who has helped to date, we really appreciate it.